Key Stage 4 Curriculum Guide for GCSE Business

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Outline Programme of Study

OCR's GCSE (9–1) in Business is an up-to-date and engaging qualification that is relevant to the world of business today.

This qualification equips learners with the skills and confidence to explore how different business situations affect business decisions. It is a well-rounded introduction to the subject. The qualification will encourage learners to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

Assessment

- This course is now 100% exam with 2 x 50% exams taking place at the end of Year 11.

Business 1: business activity, marketing and people (01), 80 marks, 1 hour 30 minutes.
Business 2: operations, finance and influences on business (02), 80 marks, 1 hour 30 minutes.

	YEAR 10			YEAR 11		
Subject	**Term1&2**	**Term3&4**	**Term5&6**	**Term1&2**	**Term3&4**	**Term5&6**
GCSE Business (9-1)	***Business Activity:*** Enterprise, Business Planning, Aims & Objectives, Stakeholders, Business Growth.	***Marketing:*** The role of marketing, Market Research, Market Segmentation, The Marketing Mix. Educational visit during these terms also.	***People:*** The role of HR, Organisational structures, Communication, Recruitment & Selection, Motivation & Retention, Training, Employment law. **End of Year 10 exam: Paper 1**	***Operations:*** Production, Quality, Sales process & customer service, consumer law, Location, Working with suppliers. **PPE: Paper 1**	***Finance:*** The role of Finance function, Sources of finance, Revenue and costs, Break-even, Cash flow.	***Influences on business:*** Ethics and the environment, The economic climate, Globalisation. ***The interdependent nature of business.*** **Revision and final assessments.**

Useful resources

- The business and financial pages of any newspaper will quickly develop students' understanding of the subject by relating it to the business world
- BBC or ITV News websites for current business affairs
- BBC Bitesize has excellent and varied web content at www.bbc.co.uk/education
- GCSE Pod has revision content in the form of podcasts

Homework

- John Hanson School revision site will be populated nearer examination time with useful materials.
- Business Studies homework is set fortnightly.

Essential equipment/books required/recommended

- OCR GCSE (9-1) Third Edition Business is the recommended text book and is available for use in class. This would be a useful resource for students to purchase to work from at home but is not essential.
- Hodder Education: My Revision Notes – OCR GCSE (9-1) BUSINESS

How can parents help?

Parents can have newspapers available regularly in the house and try to engage students in discussing current business affairs. They can also encourage them to watch news and current affairs programs on television. They can also check the homework set on Show My Homework and support students to complete it on time every time, and to revise properly for module tests and examinations.

If you have any further questions please use the contact details at the top of the guide